

The Executive Office of Labor and Workforce Development and the

[insert Workforce Board here, and list anyone else who the invite should be coming from] cordially invite you to the local launch

our new Workforce Development Brand – MassHire.

Please join us as we celebrate the new brand that will further create and sustain powerful connections between businesses and job seekers through

a unified and recognizable network of employment professionals.

Insert Date Here

0:00 p.m. – 0:00 p.m.

Name of Location

Address of Location

Address of Location

Please RSVP here no later than [Insert date 1 week prior to event date].

Over the next few months, there will be local launches throughout the

Commonwealth. For a complete list of those

events, please email [MassHire@mass.gov](mailto:MassHire@mass.gov).

We hope you can join us to learn about our new name, our vision

for the workforce system and our continued commitment to serve

both businesses and jobseekers in the Commonwealth.